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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/990,411	11/16/2001	Sylvie Feghali Haddad	9625	3643

26890 7590 03/22/2006

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EXAMINER

AL HASHEMI, SANA A

ART UNIT	PAPER NUMBER
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2164

DATE MAILED: 03/22/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

DETAILED ACTION

1. This action is issued in response to applicant RCE filed 3/3/05.
2. Claims 1-24 are rejected. New claims were added. None were canceled.

Continued Examination Under 37 CFR 1.114

A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after allowance or after an Office action under *Ex Parte Quayle*, 25 USPQ 74, 453 O.G. 213 (Comm'r Pat. 1935). Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, prosecution in this application has been reopened pursuant to 37 CFR 1.114.

Applicant's submission filed on 3/3/05 has been entered.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

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4. Claims 1-24 are rejected under 35 U.S.C. 102(e) as being clearly anticipated by NCR ("E-Business Teradata @ ctive Warehouse 3.0 Installation Customization Guide").

5. Regarding Claims 1-24, NCR documents the fact that the claimed features of the invention were presented in version 3.0 o f the NCR product E-Business Teradata @ ctive Warehouse (ECTAW). See in particular chapters 2, and 4, which details the EBTAW Logical Data Model (LDM), which documents all of the claimed subject matter.

6. Other prior art record, the PR Newswire press release of 25 September 2000 (" NCR Expands E-Business Data Warehouse Offer") documents the fact that on September 25, 2000 NCR released version 3.0 of the EBTAW product.

7. Since the NCR EBTAW version 2.0 was on sale or in public use prior (September 25, 2000) which is more than one year prior to the instant application (files November 16, 2001), the Applicant is barred from receiving a patent on the claimed invention.

Conclusion

8. The prior art made of record not relied upon is considered pertinent to applicant's disclosure.

Pabiemiak et al. (US Patent 6,128,624) discloses a system that integrates data elements from an operational database of an ISP and CSP into a predetermined format for supporting the collection of Internet and/or electronic commerce data.

Lazarus et al. (US Patent 6,134,532) discloses a system for matching of users to the most relevant entity and information in real time.

Paiemiak et al. (US Patent 6,175,838) discloses a method for forming page map to present Internet data to management and business operations.

Cuomo et al. (US Patent 6,272,539) discloses a method for determining an estimated overall delay value associated with a user's communication with a site in a network and providing the user with visual representation on the estimated overall delay value.

Papiemiak et al. (US Patent 6, 169, 997) discloses a method for forming subject (context) map and presenting Internet data according to the subject map.

Eldering et al. (US Patent 6,298,348) discloses a consumer profiling system in which a consumer profile is formed and updated based on the consumer's purchases.

Chen et al. (US Patent 6,684,206) discloses a method for analyzing web access to discover usage patterns and rules for supporting business intelligence.

Brobst et al. (Active Warehousing) discloses the new generation of data warehouse that take on mission critical supporting CRM, one-to-one marketing and minute-to-minute decision support.

PR Newswire (Travelocity.com Manages Online Data with NCR Teradata) discloses the user of instant invention by the travelocity.com website in April 2000.

PR Newswire (NCR Launches E-Business Data Warehouse) is a product announcement of NCR's E-Business Teradata Active Warehouse.

Middleton (NCR Boosts Data Privacy with Teradata Active Warehouse) discloses that the newly launched Teradata Active Warehouse is designed to ensure the privacy of data in an e-business environment.

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Vowler (US Data Warehousing to make the Most of Web Data) discloses the use of e-business intelligence.

PR Newswire (NCR Announces its Support for Microstrategy 7) is a product announcement that NCR will support Microstrategy 7 in its Teradata Active Warehouse Product.

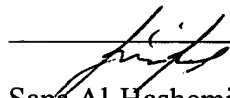
PR Newswire (NCR Expands E-Business Data Warehouse Offer) is a product announcement and documents that release version 3.0 of NCR's E-Business Teradata Active Warehouse product on September 25th, 2000.

Brinson (NCR Teradata @ctive Warehouse Helps Delta Air Lines take off) discloses the use of the Teradata Active Warehouse product by Delta Airlines.

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Points of Contact

Any inquiry concerning this communication or earlier communications from the examiner should be directed to: Sana Al-Hashemi whose telephone number is (571) 272-4013. The examiner can normally be reached on Monday - Friday from 8:00 AM to 4:30 PM. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Charles Rones, can be reached on (571) 272-4085. Any response to this office action should be mailed to: The Commissioner of Patents and Trademarks, Washington, D.C. 20231. Or telefax at phone number (703) 872-9306. For formal or draft communications, please label "PROPOSED" or "DRAFT". Hand-delivered response should be brought to Crystal Park II, 2121 Crystal Drive, 6th Floor Receptionist, Arlington, Virginia. 22202.


Sana Al-Hashemi
Patent Examiner
Technology Center 2100
March 6, 2006